



At Cabot, we pride ourselves on being the best at what we do and we recognise that it's the people that make the difference to any organisation. So, are you ready for a new challenge?! As we are on the lookout for a Senior Insight Manager to join our Analytics department.

We have offices throughout the UK in London, Kent, Worthing, Hull, Glasgow, Saltcoats, Telford, Shrewsbury and Bolton – we are happy for this role to be based at any of our offices and it will be part home based and part office based in line with our hybrid working model.

Not heard of us? Here's our story:

Cabot Credit Management is a market leader in credit management services. We are an award winning, Investors in People Gold accredited organisation and we are passionate about the ethical treatment of our customers and employees.

Our Insight team is focused on delivering analysis of strategy performance, customer behaviour and process effectiveness to build understanding and impact business performance. The role of the Senior Insight Manager is to lead and manage the Insights team and support the Head of Strategy & Analytics in organising and delivering insight projects.

Some of the key responsibilities include:

- Deliver own analysis and modelling projects and work with others in the team to deliver larger projects as required.
- Support delivery of collection targets through identification of initiatives to optimise customer management specific strategies on a monthly basis
- Support the advancement of the customer management strategy through delivery of modelling tasks to improve customer segmentation, propensity identification and customer strategy activity
- Develop ability to view all activity on a net level across individual strategy actions, forecast collections and projects to ensure business is optimised on yield
- Manage, coach and develop a team of 5 Analysts.
- Work with areas of the business to identify opportunities for increasing value through the application of analytical techniques.
- Work with operational managers to test the effectiveness of existing and new business strategies and synthesise the results with other knowledge to recommend new strategies and plans.
- Present and discuss results with senior management.

We are looking for someone with:

- Numerical degree in Statistics, Mathematics, Economics or related subjects.

- Experience of working in an Analyst capacity in either a Risk or Marketing environment
- Experience of manipulating and analysing large datasets of customer information
- People management experience
- Working knowledge of programming in Python or SAS is essential, including SQL and macros.
- MS Excel experience e- knowledge of Excel Macros an advantage

What can we offer you?

Not only are we offering a competitive salary of £65-75k depending on experience and a fantastic bonus scheme, you will also be entitled to loads of great benefits such as 25 days holiday plus all bank holidays, discount and cash back on hundreds of high-street shops, private health insurance, healthcare cash back plan, travel insurance, pension, flexible hybrid working plus much, much more.

What happens next?

If this sounds like you and if you would like to join our rapidly expanding company that offers excellent career progression, then we would love to hear from you!

Diversity and inclusion are very important to us at Cabot and we value a multitude of diverse talent within our business. We want everyone to be themselves at work and encourage a culture that includes everyone. Our policies ensure that every candidate and employee are treated fairly and with equal opportunities.

***At Cabot we are highly regulated by our clients, as such, any successful candidates will have to undergo a basic credit check and criminal background check. Please note that we are unable to proceed to interview stage if a CCJ, IVA or Bankruptcy appears on a credit file, or if you do not have full right to work in the UK – we are unfortunately unable to offer sponsorship.*

